

November 2019









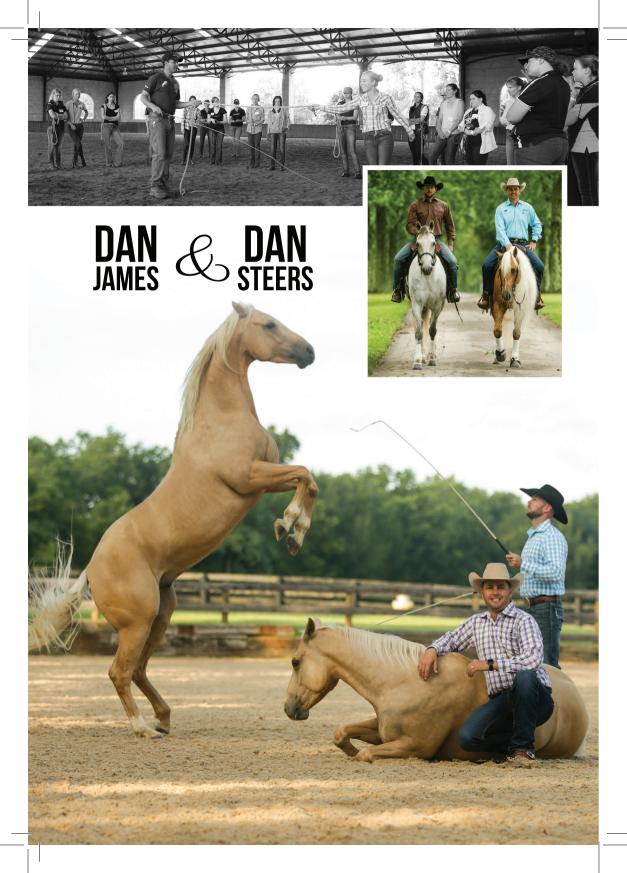












OUR STORY For the love of the horse

Double Dan Horsemanship amazes crowds around the world with their exciting and individual brand of entertainment, clinics and training. Double Dan Horsemanship was first founded in 2009 when Dan James, Dan Steers and his wife Pia Steers settled in North Arm Cove NSW.

Dan James and Dan Steers, the two men behind Double Dan Horsemanship. are two very talented individuals that draw their knowledge from every corner of the globe. They have learnt from distinguished horsemen and outback characters around Australia and from trainers overseas - yet they would never arrogantly declare to know it all as they continue to absorb knowledge and hone their talents.

Double Dan Horsemanship entertains crowds around the world with not only their liberty horses which celebrate the freedom and beauty of horses and the relationships they have with these horses, but also with their comedy acts, roman riding, fire routines and arena spectaculars. Their experience in providing world class live entertainment which combines horsemanship and excellent showmanship results in a variety of acts that suit every need and budget.

Double Dan Horsemanship holds clinics in which you can learn the fundamental skills to build a solid relationship with your horse to allow you to further advance with your horsemanship for both pleasure & performance.

Dan Steers, his wife Pia Steers and their two young children live and train out of the Double Dan Horsemanship Australian base in Tamworth NSW - the heart of Australia's Equine industry. From this training facility they travel the country conducting educational clinics & entertainment shows in addition to training & education of horses.

Dan James, his wife Elizabeth James and their two children live & train out of the Double Dan Horsemanship USA base in Lexington, Kentucky - the heart of the thoroughbred industry - where they have begun to establish a reputation for their outstanding horsemanship skills and eagerness to share their knowledge and fun with their American counterparts.

We love meeting new people and hope to inspire young and up and coming horse enthusiasts to achieve their dreams.

Double Dan Horsemanship are currently taking bookings for Shows & Clinics around Australia.







Discover for yourself the revolutionary techniques that make Double Dan Horsemanship Clinics a once-in-a-lifetime experience!

Double Dan Horsemanship introduces revolutionary horse training clinics that change relationships between horses and handlers. By using the Double Dan Horsemanship techniques you can have a stronger, more productive equine partner.

You'll receive first-hand knowledge on how to transform a stiff, heavy and unwilling horse into a soft, supple and cooperative partner. Under saddle exercises are not only geared toward improving horses, but building riders' confidence and increasing their sense of feel and timing.

Boost confidence on the ground and in the saddle with easy to follow ground control methods. Give your horse a relaxed softness in halter, teach basic long reining, lateral flexion, side passing and introduce cues.

Throughout the clinic, Double Dan Horsemanship explains the philosophy behind their method that have made them two of the world's most sought-after clinicians. The depth of knowledge and watching real horses and riders progress through the Levels of the DDH techniques is sure to take your horsemanship to a whole new level!









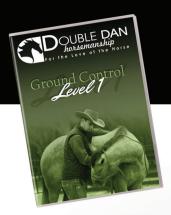
CLINICS

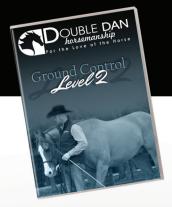
Double Dan Horsemanship Clinics can be tailored to include:

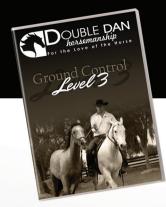
Ground Control | Level 1 & 2 Long Reining | Level 1 & 2 Liberty | Level 1 & 2 Body Control Under Saddle (Ridden) | Level 1 & 2 Cattle & Bison Working Young Horse Starting Kids Clinic Horsemanship Camps...and more!



Call Sophie Babic **0478 800 445** or
sophie@doubledan.com.au







Ground Control

Every horse that enters the Double Dan Horsemanship Pathway Program begins with Ground Control exercises regardless of age, breed or previous training. Learn basic exercises to teach softness in the halter, hindquarter and shoulder control, side passing & backing up. Learn to confidently communicate with your horse through accurate whip cues.

Level 1 Ground Control shows you how to gain respect of your horse and to lay a foundation for more advanced exercises on the ground with 12 individual exercises in an easy to follow step-by-step process.

Ground Control Level 2

Build upon the foundation exercises taught in Ground Control Level 1. Learn exercises to teach your horse the stop from increasing distances and teach your horse how to yield toward the trainer as well as advance the coming to the trainer and tracking the trainer skills.

Horses will gain confidence while developing the fundamentals needed for working in pairs, large groups of horses and with livestock.

Advance your Ground Control techniques and gain your horse's full range of motion with 5 individual exercises in an easy to follow step-by-step process.

Ground Control Level 3

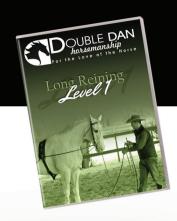
Dan Steers and Dan James incorporate all of the exercises taught in Ground Control Level 1 & 2. Level 3 exercises will refine your whip cues to regulate your horse's orientation, speed and range of motion. Learn exercises to teach speed control and circle size. Develop the skills needed to carry the same softness and responsiveness you have established as partners on the ground for work in pairs and groups of horses.

Refine your horse's body control from the ground with 4 individual exercises in an easy to follow step-by-step process.



Box set of 3 Ground Control dvds \$150





Long Reining Level 1

Long reining is a valuable tool for horses of all ages. Build a stronger partnership with your horse and learn how to achieve softness and respect from the ground.

Learn valuable training techniques for starting young horses and re-educating older horses. Learn how to overcome training or behavioral issues in a safe and controlled manner for you and your horse.

With 9 easy to understand exercises including learning how to use and hold long reins, how to desensitize your horse to long reins and how to gain lateral movement, develop your long reining skills and build confidence with your horse.



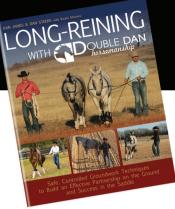
Building on the exercises of Long Reining Level 1, further refine your navigation accuracy with the long reins and learn how to gain more flexibility and movement from your horse. Learn advanced long reining exercises which incorporate the canter and include changes of speed and direction.

Follow Double Dan Horsemanship's 6 easy to understand exercises to help you develop advanced skills with the long reins that can easily transition to exercises under saddle with your horse.

Build a solid foundation on your horse with this valuable training tool.



Set of 2 Long Reining dvds \$100



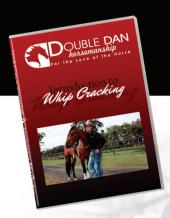
Long Reining with DDH Book

Australian equestrian stars Dan James and Dan Steers of Double Dan Horsemanship are here to show every horse owner the basic steps to an infinitely useable training skill: long-reining. James and Steers demonstrate improving the horses self-carriage and responsiveness to the aids, and your feel and timing, like nothing else, and all from a safe and controlled position on the ground.

Bring long-reining into your barn with these 20 easy-to-understand lessons, explained step-by-step with full-colour photographs, including: how to use and hold long reins, how to introduce them to your horse, how to navigate with accuracy and change speed, and how perform lateral work that improves your horses flexibility and overall movement. You, and your horse, will enjoy the drive.

Full colour pictures.
Featuring 8 YouTube video
Tutorials. 170 pages.

\$40



Introduction To Whip Cracking

Double Dan Horsemanship demonstrate a range of whip cracking techniques and progress to desensitizing a horse to the Australian stockwhip both on the ground and under saddle...great for horses both young and old to expose them to different stimuli and help build their confidence. Cracking a stockwhip while riding a horse is also necessary for some competitions and stockwork and this DVD delivers a step-by-step process to help both you and your horse have confidence and sucess.



Body Control Under Saddle

Build upon the foundation exercises taught in Ground Control Level 1.
Learn exercises to teach your horse the stop from increasing distances and teach your horse how to yield toward the trainer as well as advance the coming to the trainer and tracking the trainer skills.

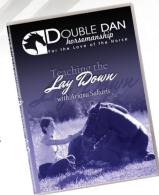
Horses will gain confidence while developing the fundamentals needed for working in pairs, large groups of horses and with livestock.

Advance your Ground Control techniques and gain your horse's full range of motion with 7 individual exercises in an easy to follow step-by-step process.



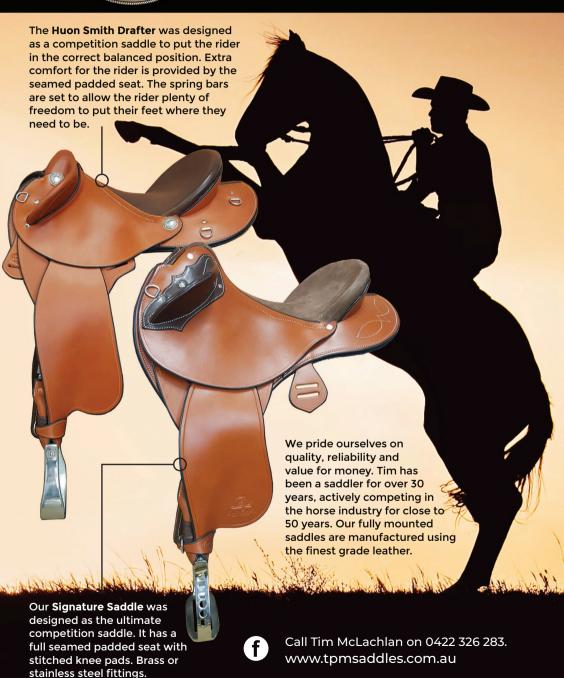
Teaching the Lay Down with Ariana Sakaris

Teaching the Lay Down is a step by step instructional DVD on how to successfully and safely teach your horse the mechanics of the lay down from start to finish. This DVD shows multiple horses at all stages of the program to help everyone understand the process.





Saddles made by campdrafters for campdrafters.





virtually maintenance-free 12mm rope split reins are perfect inside the training pen, the show arena or a leisurely trail adventure.

These reins feature the Double Dan Horsemanship exclusive connection knots, quick and easy

to connect with no added weight. Split reins are 7ft long each. Available in black only.

\$85



This neck collar is an aid for teaching a horse to tie up. If the horse pulls back, the collar spreads the pressure over the poll. Made of PVC with web lining for added strength.

\$60

EQUIPMENT

Custom colours & rope products available on request

MERCHANDISE:

Pia Steers
0437 708 205
pia@doubledan.com.au

THE DOUBLE DAN CONNECTION KNOT







All our rope products feature our exclusive Connection Knots to allow for quick and easy connections with no added weight.

The loop MUST be placed through the loop.



Rope Halters

Our durable and soft rope halters are Australian made, double braided polyester yachting rope, prestretched. Halters have mechanically tightened fiador knots, durability & strength.

6mm Rope Halters (Foal/Mini, Pony, Cob, Full/Draft) Available in Black, Red, Blue, Purple.

\$40

8mm blue cob halter 8 10ft lead on "007". 8mm Rope Halters (Cob, Full/Draft)

Available in Black, Red, Blue, Purple.

\$45

Training Halter

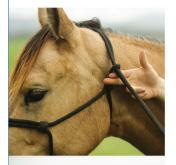
Made of stiff 6mm rope encouraging responsiveness. Pony (black with beige fleck) Cob (solid black)

Full (black with blue fleck)
Extra Full (black with white fleck)
Now in two styles...

2 knot 4 knot

\$40 \$45





CUSTOM ROPES

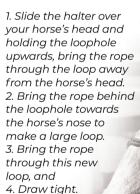
Design your rope product from these colour options. Please allow 3 weeks for shipment.



Solid Black
Black with Red Fleck
Black with Blue Fleck
Solid Blue
Blue with Cream Fleck
Blue with Red Fleck
Solid Red
White with Red Fleck
White with Blue Fleck
Pink with Purple Fleck
Solid Purple
Solid Brown
Solid Green









4 knot training halter

Tiree
"Introduction to
Whip Cracking" dvd
with every stock whip
purchase!

Signature Stock Whip

Handcrafted by our fine craftsmen from the highest quality kangaroo hide. 6ft long 8 plait whip with 12 plait handle, for when you are after that special gift or quality stock whip. Certified limited edition.

\$595

Whips are individually handmade and may vary slightly to the photo.



Quality handmade leather roller with multiple rings to allow different rein positions. This product has been made with strength, durability and functionality in mind. It includes latigo girth straps, leather girth and removable, washable roller pad. Made in the USA. You will see this piece of equipment in the Long Reining DVD series. Roller available in 2 sizes:

Full - Min 170cm / Max 290cm Pony (Suit horses under 14.2hh) - Min 150cm / Max 210cm

\$420

Snaffle Dee Bit

The ideal bit for long reining and riding. Stainless steel western dee with copper embellished barrel joint; designed in Australia for positive communication between horse and rider, with optimum tongue and lower bar comfort in mind. A great snaffle style bit for any age / education level horse to develop softness and responsiveness (available in 4.5", 5", 5.5" and 6").

\$120



Long Reins

Used for driving, mouthing, colt starting and desensitising, you'll find these 8m Long Reins used with the Roller in the Long Reining DVD series. Use the same piece of equipment that Dan James used to win Road to the Horse 2012 International and Dan Steers used to win the Mane Event 2012 Chilliwack Trainers Challenge. These reins feature the Double Dan Horsemanship exclusive connection knots, quick and easy to connect with no added weight. Available in blue, purple, red or black. Sold as a pair. Also available in 6m for small ponies.

8 metre \$110 6 metre \$100

Elastic Noseband

A leather caveson noseband with elastic across the bridge of the nose designed to subtly aid in training horses to accept the bit. Buckle adjustment on both nose and poll. Handmade in the USA. Available with black or brown elastic.

\$70

SmartRider 'Escape' Breakaway Stirrup This proudly Australian in invention, design & development two-part stirrup disengages, setting the rider free when in a position of danger.

Made with revolutionary high-tech material, this unique innovation incorporates UV protection and when tilted to a 180 degree angle, the unique system doubles as a ladder.

These stirrups won't stop you from falling, but will alow you to enjoy the freedom of horse riding with the knowldge that if you do part company with your horse, you'll do just that! Available in 3 different breakaway weight classes in black or brown.

\$100 a pair











Dressage Whip

Firm and reliable, our 101cm lightweight dressage whip features a no-slip grip, black shaft and nylon lash.

\$25

All whips also available in white with black handle

Buy all 3 for \$100

Driving Whip

By far our most frequently used whip in the Double Dan Horsemanship training method, this lightweight versatile whip has a 150cm shaft, 65cm tail and a black no-slip grip.

\$40

Lunge Whip Our tough long lash lunge whip is lightweight and easy to handle and use. Features a 170cm long shaft and comfortable no-slip handle.

\$40

Safe-T-Tie

Safe-T-Tie is a revolutionary way to safely tie your horse anytime, anywhere. Portable and reuseable.

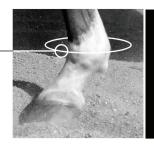
Whenever you tie your horse, it is great to feel comfortable in the knowledge that doing so will not cause the potential for an accident which could lead to severe injury or even death. A safer alternative to solid tying or using a temporary solution such as bailing twine to tie up a horse. When tethering your horse with a lead rope, simply attach Safe-T-Tie to the lead and you're all set.

\$13 each

Twin Pack \$20







BOOTS Sizing Chart

Measure both the FRONT & BACK fetlocks as they are often different sizes

Iconoclast® Boots

Front and hind Iconoclast® Orthopaedic Support Boots, sold as pairs, feature our patented Double Sling Straps® for unparalleled lateral support. With its evenly distributed support to the suspensory branches, Iconoclast® is the only boot that truly lifts and cradles the equine leg. Designed to reduce joint interference and restriction, this is the perfect all around boot for every equine discipline.

Designed to use everyday while riding to aid in the prevention of soft tissue damage of the lower legs, these boots will help your horse feel more confident with each step he takes, in and out of the arena.

The Iconoclast® Orthopaedic Support Boot has absolutely REVOLUTIONIZED equine leg support and are specifically designed to support and protect the suspensory and sesamoidial regions by providing 360° support of the equine leg. Never has this method of support beeen provided for the equine athlete through a strap on non-restrictive device.

\$150 a pair Extra tall hind boots \$160 a pair



 Small
 8.5 - 9.5" / 21.59 - 24.13cm

 Medium
 9.5 - 10.5" / 24.13 - 26.67cm

 Large
 10.5 - 11.5" / 26.67 - 29.21cm

 XL
 11.5 - 12.5" / 29.21 - 31.75cm

 XXL
 12.5 - 13.5" / 31.75 - 34.29cm

Iconoclast® Bell Boots

Iconoclast® Bell Boots are specifically designed to prevent them from rotating while in use. Featuring a stabilizing bar to ensure a secure fit & superior performance for maximum protection, they're the perfect compliment to our Orthopedic Support boots for extra protection.

Available in Black or White. Sizes M, L, XL.





SUNGLASSES



GIDGEE

Protect, Polarise, Perform

Designed in Australia, Gidgee-Eyes' sunglasses all come with a one year warranty and feature:

- Injection polarised lens for most models.
- Australian standard UV protection
- Lightweight flexible frames
- Adjustable nose grips with some styles
- Spare nose pads
- Interchangeable lens included in some styles
- Protective case and microfibre cleaning case



EQUATOR \$140 Crystal

Champagne













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MAINTAIN PEAK CONDITION
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Equissage products are produced in Australia to the highest standards, providing elite level equine therapy results for all disciplines.



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